

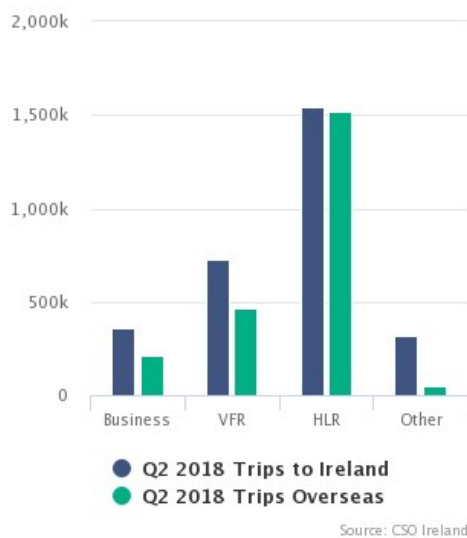
Tourism and Travel

Quarter 2 2018

Reason for journey	Overseas trips to Ireland '000		Trips by Irish residents overseas '000	
	Apr - Jun 2017	Apr - Jun 2018	Apr - Jun 2017	Apr - Jun 2018
	Business	413	360	240
Visits to Friends/Relatives	632	730	489	465
Holiday/Leisure/Recreation	1,419	1,545	1,345	1,522
Other	305	317	46	48
Total	2,769	2,952	2,119	2,248

Overseas trips to Ireland increased by 6.6% for the period April to June 2018

Figure 1 Number of trips by reason for journey - Quarter 2 2018



See table 8.

- The average duration of overseas trips made by Irish residents decreased from 6.8 nights in Quarter 2 2017 to 6.7 nights in Quarter 2 2018. See table 9.
- Total tourism and travel expenditure by Irish residents overseas increased by 12.3%, up from €1,281 million in Quarter 2 2017 to €1,438 million in Quarter 2 2018. When all fares are included, total expenditure on overseas trips increased by 10.0%, from €1,664 million to €1,831 million. See table 10.

Overseas trips to Ireland:

- The number of overseas trips to Ireland by non-residents increased from 2.769 million in Quarter 2 2017 to 2.952 million trips in Quarter 2 2018 (+6.6%). See table 1.
- The number of nights spent in Ireland by overseas travellers increased by 2.0% in Quarter 2 2018 compared with the same period of the previous year, up from 18.3 million to 18.7 million. See table 4.
- The average duration of overseas trips to Ireland fell from 6.6 nights in Quarter 2 2017 to 6.3 nights in Quarter 2 2018. See table 6.
- Total tourism and travel earnings from overseas travellers to Ireland increased by 5.0% between Quarter 2 2017 and Quarter 2 2018, increasing from €1,876 million to €1,970 million. When fares are excluded, total expenditure increased from €1,408 million to €1,475 million, an increase of 4.8% over the period. See table 7.

Trips by Irish residents overseas:

- In Quarter 2 2018, the number of trips made by Irish residents overseas increased by 6.1%, from 2.119 million trips in Quarter 2 2017 to 2.248 million.

Tourism and Travel Quarter 2 2018 (full)



Table 1 Number of overseas trips to Ireland by non-residents classified by mode of travel, type of trip, route of travel, area of residence and reason for journey, 2015 - Quarter 2 2018

Trips	'000									
	2015	2016	2017	2017				2018		
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	
Total overseas trips to the Republic of Ireland	8,643	9,584	9,932	1,796	2,769	3,096	2,271	1,921	2,952	
Trips by mode of travel										
Air	7,782	8,740	9,095	1,702	2,515	2,749	2,129	1,805	2,710	
Sea	861	844	837	94	255	347	142	116	242	
Trips by type										
Same-day trips	894	1,157	1,206	224	317	371	294	249	333	
Overnight trips	7,749	8,428	8,726	1,572	2,452	2,725	1,977	1,672	2,619	
Trips by route of travel										
Cross channel	4,379	4,757	4,404	932	1,174	1,239	1,058	914	1,187	
Continental	3,076	3,416	3,716	623	1,058	1,178	857	709	1,215	
Transatlantic & Other Routes	1,188	1,411	1,812	241	537	678	355	298	550	
Trips by area of residence										
Great Britain	3,547	3,924	3,729	796	949	1,065	918	798	988	
France	505	531	549	107	169	164	109	97	178	
Germany	629	652	681	99	210	225	148	130	245	
Italy	321	344	363	60	97	130	76	71	108	
Other Europe	1,588	1,774	1,888	329	546	568	445	380	573	
USA & Canada	1,514	1,808	2,101	293	629	733	447	332	689	
Australia & New Zealand	207	204	208	35	54	76	43	35	58	
All other areas	331	346	411	76	115	135	85	78	112	
Trips by reason for journey										
Business	1,441	1,539	1,478	351	413	360	354	351	360	
Visit to Friends/Relatives	2,297	2,553	2,566	548	632	719	667	529	730	
Holiday/Leisure/Recreation	4,001	4,388	4,710	691	1,419	1,632	968	796	1,545	
Other	904	1,105	1,178	206	305	384	282	244	317	

Table 2 Percentage distribution of overseas trips to Ireland by non-residents with at least one overnight in Ireland, cross classified by area of residence and reason for journey, Quarter 2 2017 and Quarter 2 2018

Trips	Reason for journey									
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018
Total trips with at least one overnight in Ireland ('000s)	360	304	612	709	1,385	1,508	95	98	2,452	2,619
Area of residence (%)										
Great Britain	39	43	55	52	24	24	14	10	34	33
France	5	4	4	4	8	8	6	8	6	6
Germany	6	5	3	6	11	11	9	8	8	9
Italy	5	3	2	3	4	4	10	7	4	4
Other Europe	30	27	16	19	20	19	30	36	21	20
USA & Canada	9	11	11	10	28	28	25	24	21	21
All other areas (incl. Australia & New Zealand)	7	7	8	6	6	6	6	6	6	6
All residencies	100	100	100	100	100	100	100	100	100	100

Table 2a Percentage distribution of overseas trips to Ireland by non-residents with at least one overnight in Ireland, cross classified by area of residence and reason for journey, Years 2016 and 2017

Trips	Reason for journey									
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Total trips with at least one overnight in Ireland ('000s)	1,318	1,273	2,476	2,487	4,251	4,573	383	393	8,428	8,726
Area of residence (%)										
Great Britain	47	44	56	56	31	27	14	13	40	37
France	5	5	4	4	7	7	9	8	6	6
Germany	6	6	3	4	10	10	7	9	7	7
Italy	3	4	2	2	4	4	14	11	4	4
Other Europe	22	25	18	16	18	20	32	33	19	20
USA & Canada	11	10	9	11	24	27	16	18	17	19
All other areas (incl. Australia & New Zealand)	6	6	7	8	5	6	8	9	6	7
All residencies	100	100	100	100	100	100	100	100	100	100

Table 3 Percentage distribution of overseas same-day trips to Ireland by non-residents cross classified by area of residence and reason for journey, Quarter 2 2017 and Quarter 2 2018

Trips	Reason for journey ¹									
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018
Total same-day trips (i.e. no overnight in Ireland) ('000s)	53	56	20	22	34	36	211	219	317	333
Area of residence (%)										
Great Britain	73	74	46	48	39	34	28	26	38	36
Other Europe	18	16	18	11	21	13	24	25	22	21
All other areas	10	10	36	41	40	53	48	49	40	42
All residencies	100	100	100	100	100	100	100	100	100	100

¹ The contents of this table should be interpreted with caution due to small sample sizes.

Table 3a Percentage distribution of overseas same-day trips to Ireland by non-residents cross classified by area of residence and reason for journey, Years 2016 and 2017

Trips	Reason for journey ¹									
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Total same-day trips (i.e. no overnight in Ireland) ('000s)	220	205	78	79	137	137	721	784	1,157	1,206
Area of residence (%)										
Great Britain	81	77	52	44	47	44	34	30	46	41
Other Europe	12	14	20	18	16	19	22	23	19	21
All other areas	7	9	28	38	37	37	44	47	35	38
All residencies	100	100	100	100	100	100	100	100	100	100

¹ The contents of this table should be interpreted with caution due to small sample sizes.

Tourism and Travel Quarter 2 2018 (full)



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Table 4 Number of bednights spent in Ireland by non-residents on overseas trips cross classified by type of accommodation used and area of residence, Quarter 2 2017 and Quarter 2 2018

Bednights	Area of Residence									
	Great Britain		Other Europe		USA & Canada		All Other Areas		Total	
	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018
Type of accommodation used										
Hotel	1,117	1,019	2,401	2,178	2,080	1,937	460	455	6,058	5,589
Guest House/B&B	387	309	1,119	1,379	837	930	174	258	2,518	2,876
Rented House/Apartment	408	290	1,368	1,970	567	581	423	380	2,766	3,221
Friends/Relatives	1,415	1,618	1,190	1,428	439	457	688	578	3,733	4,082
Other	788	640	1,749	1,489	463	522	241	265	3,241	2,916
Total	4,115	3,877	7,828	8,443	4,387	4,428	1,986	1,936	18,316	18,684

Table 4a Number of bednights spent in Ireland by non-residents on overseas trips cross classified by type of accommodation used and area of residence, Years 2016 and 2017

Bednights	Area of Residence									
	Great Britain		Other Europe		USA & Canada		All Other Areas		Total	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Type of accommodation used										
Hotel	4,554	4,027	7,088	7,131	5,385	6,402	1,495	1,623	18,522	19,183
Guest House/B&B	1,048	1,174	4,077	4,191	2,080	2,533	649	696	7,854	8,594
Rented House/Apartment	1,377	1,435	5,345	5,480	1,703	1,633	1,962	2,277	10,387	10,825
Friends/Relatives	6,674	6,617	5,886	5,136	2,036	2,177	2,624	3,038	17,219	16,969
Other	2,785	3,214	6,610	6,745	1,809	1,781	1,213	1,341	12,417	13,082
Total	16,437	16,468	29,006	28,683	13,013	14,525	7,943	8,976	66,399	68,652

Table 5 Number of bednights spent in Ireland by non-residents on overseas trips cross classified by type of accommodation used and reason for journey, Quarter 2 2017 and Quarter 2 2018

Bednights	Reason for journey									
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018
Type of accommodation used										
Hotel	1,075	826	683	514	4,141	4,055	159	195	6,058	5,589
Guest House/B&B	195	244	233	287	1,883	2,115	207	231	2,518	2,876
Rented House/Apartment	597	459	247	242	611	864	1,311	1,656	2,766	3,221
Friends/Relatives	141	204	2,660	3,071	696	636	235	171	3,733	4,082
Other	342	318	442	519	1,552	1,441	904	637	3,241	2,916
Total	2,350	2,051	4,265	4,632	8,884	9,110	2,817	2,890	18,316	18,684

Table 5a Number of bednights spent in Ireland by non-residents on overseas trips cross classified by type of accommodation used and reason for journey, Years 2016 and 2017

Bednights	Reason for journey									
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Type of accommodation used										
Hotel	3,856	3,814	1,769	2,050	12,369	12,853	528	465	18,522	19,183
Guest House/B&B	507	618	795	864	5,549	6,101	1,003	1,010	7,854	8,594
Rented House/Apartment	2,300	2,449	852	933	2,443	2,546	4,792	4,897	10,387	10,825
Friends/Relatives	882	760	12,729	12,274	2,844	3,080	764	854	17,219	16,969
Other	1,218	1,437	2,198	2,232	5,025	5,539	3,975	3,874	12,417	13,082
Total	8,764	9,078	18,343	18,355	28,230	30,118	11,062	11,101	66,399	68,652

Table 6 Estimated average length of stay (nights) by non-residents on all overseas trips to Ireland classified by area of residence and reason for journey, 2015 - Quarter 2 2018

Average length of stay	2015	2016	2017	2017				2018	
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
				All overseas trips to Ireland	7.1	6.9	6.9	6.2	6.6
Trips by area of residence									
Great Britain	4.3	4.2	4.4	4.0	4.3	5.2	3.9	3.9	3.9
France	8.6	9.4	9.3	8.6	8.1	9.5	11.3	9.1	8.7
Germany	9.5	8.6	8.3	8.4	7.5	8.8	8.7	7.5	7.5
Italy	8.6	7.8	8.5	5.7	8.8	9.0	9.6	6.9	6.8
Other Europe	8.7	8.9	7.8	7.1	7.4	8.8	7.8	8.0	7.5
USA & Canada	7.7	7.2	6.9	6.0	7.0	7.3	6.8	6.2	6.4
Australia & New Zealand	12.3	12.5	12.6	15.8	11.2	12.5	12.1	13.8	12.0
All other areas	15.1	15.6	15.5	16.5	12.0	14.7	20.3	19.1	11.0
Trips by reason for journey									
Business	5.3	5.7	6.1	5.0	5.7	6.6	7.3	5.9	5.7
Visit to Friends/Relatives	7.3	7.2	7.2	7.4	6.8	8.2	6.2	7.1	6.3
Holiday/Leisure/Recreation	6.5	6.4	6.4	4.9	6.3	7.7	5.5	5.2	5.9
Other	11.9	10.0	9.4	9.4	9.2	7.1	12.8	10.5	9.1

Table 6a Estimated average length of stay (nights) by non-residents on all overseas trips to Ireland cross classified by area of residence and reason for journey, Quarter 2 2017 and Quarter 2 2018

Average length of stay	Reason for journey									
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018
Area of Residence										
Great Britain	3.9	2.4	4.9	4.9	4.4	4.1	2.0	1.3	4.3	3.9
France	4.7	8.3	5.6	6.2	7.3	6.7	23.3	26.1	8.1	8.7
Germany	3.0	7.4	6.3	6.7	7.9	7.5	12.4	10.1	7.5	7.5
Italy	11.4	4.9	9.5	5.4	5.8	4.9	16.2	20.4	8.8	6.8
Other Europe	6.6	10.5	8.2	7.3	5.6	5.3	15.9	13.5	7.4	7.5
USA & Canada	6.7	6.3	8.0	7.5	7.1	6.7	5.9	4.9	7.0	6.4
All other areas (incl. Australia & New Zealand)	12.3	8.9	14.5	14.2	8.1	7.7	19.8	29.5	11.7	11.4
Total	5.7	5.7	6.8	6.3	6.3	5.9	9.2	9.1	6.6	6.3

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Table 6b Estimated average length of stay (nights) by non-residents on all overseas trips to Ireland cross classified by area of residence and reason for journey, Years 2016 and 2017

Average length of stay	Reason for journey								Nights	
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Area of Residence										
Great Britain	2.8	3.6	5.3	5.3	4.3	4.4	1.7	2.0	4.2	4.4
France	8.0	10.9	7.3	6.5	7.8	7.3	21.5	21.9	9.4	9.3
Germany	6.6	5.0	6.8	7.4	8.2	8.0	18.2	16.3	8.6	8.3
Italy	8.3	11.1	7.8	7.7	6.1	6.0	12.1	16.1	7.8	8.5
Other Europe	10.4	8.1	8.4	7.8	6.6	6.1	16.3	14.2	8.9	7.8
USA & Canada	5.7	7.0	9.4	8.8	7.3	7.3	5.9	4.1	7.2	6.9
All other areas (incl. Australia & New Zealand)	12.0	13.4	15.9	16.6	9.7	9.3	30.0	29.5	14.4	14.5
Total	5.7	6.1	7.2	7.2	6.4	6.4	10.0	9.4	6.9	6.9

Table 7 Expenditure by non-residents on overseas trips to Ireland classified by type of trip, area of residence, reason for journey and total overseas tourism and travel earnings, 2015 - Quarter 2 2018

Estimated expenditure	2015	2016	2017	2017				2018	
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
				€ million					
Total expenditure in Ireland (excluding fares) (1)	4,208	4,577	4,874	684	1,408	1,736	1,046	795	1,475
Fare receipts of Irish carriers from overseas travellers to Ireland (2)	1,322	1,487	1,611	261	468	551	331	284	495 ¹
Total overseas tourism and travel earnings (1) + (2)	5,530	6,064	6,485	945	1,876	2,287	1,377	1,079	1,970¹
Total expenditure in Ireland (excluding fares) by trip type									
Same-day trips	38	48	53	10	16	13	14	9	14
Overnight trips	4,169	4,529	4,822	675	1,392	1,723	1,031	786	1,462
Total expenditure in Ireland (excluding fares) by area of residence									
Great Britain	971	1,061	1,007	198	267	303	239	206	262
France	236	274	295	51	82	99	63	48	104
Germany	397	388	399	40	135	146	78	55	153
Italy	153	175	190	23	55	80	33	30	46
Other Europe	771	821	883	121	250	316	196	151	262
USA & Canada	1,197	1,335	1,523	152	476	580	315	194	493
Australia & New Zealand	200	204	207	38	53	76	41	35	56
All other areas	283	319	370	61	92	137	81	76	98
Total expenditure in Ireland (excluding fares) by reason for journey									
Business	675	724	766	151	213	199	204	169	189
Visit to Friends/Relatives	803	864	895	185	218	281	211	181	240
Holiday/Leisure/Recreation	2,330	2,547	2,758	283	861	1,106	507	350	925
Other	400	443	456	65	116	151	124	95	121

¹ Provisional data that may be subject to future revisions.

Table 7a Total expenditure (excl fares) by non-residents on overseas trips to Ireland cross classified by area of residence and reason for journey, Quarter 2 2017 and Quarter 2 2018

Estimated expenditure	Reason for journey								Total	
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018	Apr-Jun 2017	Apr-Jun 2018
Area of Residence										
Great Britain	60	54	82	85	118	119	7	4	267	262
France	10	11	9	12	57	64	7	17	82	104
Germany	12	9	7	12	105	121	10	11	135	153
Italy	15	6	4	7	26	27	10	7	55	46
Other Europe	55	49	34	38	130	140	30	35	250	262
USA & Canada	37	37	40	46	362	381	37	28	476	493
All other areas (incl. Australia & New Zealand)	24	23	41	40	64	73	15	18	144	154
Total	213	189	218	240	861	925	116	121	1,408	1,475

Table 7b Total expenditure (excl fares) by non-residents on overseas trips to Ireland cross classified by area of residence and reason for journey, Years 2016 and 2017

Estimated expenditure	Reason for journey								Total	
	Business		Visit to Friends/Relatives		Holiday/Leisure/Recreation		Other		Total	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Area of Residence										
Great Britain	234	223	344	344	455	410	28	30	1,061	1,007
France	31	37	29	31	175	187	40	40	274	295
Germany	43	43	32	30	285	289	28	37	388	399
Italy	26	36	18	19	84	96	47	40	175	190
Other Europe	161	184	143	130	391	434	126	136	821	883
USA & Canada	130	150	143	164	963	1,124	98	86	1,335	1,523
All other areas (incl. Australia & New Zealand)	99	94	154	178	194	218	76	87	524	577
Total	724	766	864	895	2,547	2,758	443	456	4,577	4,874

Table 8 Number of overseas trips by Irish residents classified by mode of travel, type of trip, route of travel and reason for journey, 2015 - Quarter 2 2018

Trips	2015	2016	2017	2017				2018	
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
				'000					
Total overseas trips by Irish residents	6,965	7,405	7,939	1,569	2,119	2,495	1,756	1,599	2,248
Trips by mode of travel									
Air	6,561	7,023	7,536	1,516	2,009	2,319	1,692	1,551	2,151
Sea	404	382	403	53	110	176	64	48	97
Trips by type									
Same-day trips	184	181	211	59	65	46	41	41	44
Overnight trips	6,781	7,224	7,728	1,509	2,054	2,449	1,715	1,558	2,204
Trips by route of travel									
Cross channel	2,617	2,683	2,877	673	738	794	673	656	733
Continental	3,772	4,142	4,376	779	1,217	1,472	908	799	1,314
Transatlantic & Other Routes	577	580	686	118	163	230	175	144	201
Trips by reason for journey									
Business	890	817	879	236	240	177	227	231	212
Visit to Friends/Relatives	1,684	1,751	1,790	441	489	455	406	404	465
Holiday/Leisure/Recreation	4,209	4,563	5,058	855	1,345	1,808	1,050	928	1,522
Other	182	273	212	37	46	56	73	37	48

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Table 9 Estimated average length of stay (nights) by Irish residents on all overseas trips classified by route of travel and reason for journey, 2015 - Quarter 2 2018

Average length of stay	2015	2016	2017	Nights					
				2017				2018	
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
All overseas trips by Irish residents	7.6	7.6	7.2	6.0	6.8	9.0	6.0	6.2	6.7
Trips by route of travel									
Cross channel	5.0	5.0	4.8	4.5	4.6	6.1	4.0	4.4	4.6
Continental	8.4	8.6	8.2	6.9	7.7	10.1	6.9	7.1	7.6
Transatlantic & Other Routes	13.6	11.9	10.3	9.6	10.0	12.0	8.7	9.7	9.1
Trips by reason for journey									
Business	3.7	3.6	3.6	3.0	2.9	5.5	3.7	3.3	3.6
Visit to Friends/Relatives	6.8	5.8	5.4	5.6	5.1	6.2	4.5	5.6	5.0
Holiday/Leisure/Recreation	8.6	8.9	8.4	7.1	8.1	10.1	7.0	7.2	7.6
Other	8.4	7.5	6.8	6.6	7.3	6.1	7.2	4.9	10.9

Table 10 Estimated expenditure by Irish residents on overseas trips classified by reason for journey and total overseas tourism and travel expenditure, 2015 - Quarter 2 2018

Estimated expenditure	2015	2016	2017	€ million					
				2017				2018	
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total expenditure (including fares) (1)	5,843	6,350	6,594	1,173	1,664	2,362	1,394	1,299	1,831
Fare payments by Irish travellers abroad to Irish carriers (2)	1,148	1,247	1,377	221	383	487	287	252	393 ¹
Total overseas tourism and travel expenditure (1) - (2)	4,695	5,103	5,217	952	1,281	1,875	1,107	1,047	1,438¹
Total expenditure (including fares) by reason for journey									
Business	650	606	617	152	164	133	169	164	172
Visit to Friends/Relatives	968	936	909	236	245	240	188	203	224
Holiday/Leisure/Recreation	4,089	4,608	4,912	763	1,227	1,944	977	908	1,391
Other	136	199	156	22	28	46	60	23	44

¹ Provisional data that may be subject to future revisions.

Table 11 Tourism and travel estimated earnings from non-residents on overseas trips to Ireland and expenditure by Irish residents on overseas trips, 2015 - Quarter 2 2018

Estimated earnings and expenditure	2015	2016	2017	€ million					
				2017				2018	
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Overseas tourism and travel earnings from trips to Ireland	5,530	6,064	6,485	945	1,876	2,287	1,377	1,079	1,970 ¹
Overseas tourism and travel expenditure by Irish travellers abroad	4,695	5,103	5,217	952	1,281	1,875	1,107	1,047	1,438 ¹
Tourism and travel balance	835	961	1,268	-7	595	412	270	32	532¹

¹ Provisional data that may be subject to future revisions.

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Background Notes

Introduction

The data in this release gives details on the number of overseas trips to Ireland and Irish trips abroad. It provides data on country of residence, reason for journey, the average length of stay (nights) and expenditure of overseas travellers to Ireland and by Irish residents on trips abroad.

Ireland

For the purposes of this release, Ireland refers to the Republic of Ireland.

Data Sources

The Central Statistics Office (CSO) carries out two sample surveys of passengers at airports and seaports. These are the *Country of Residence Survey* (CRS) and the *Passenger Card Inquiry* (PCI). Data from these surveys are used in conjunction with passenger movement figures supplied by the air and sea transport companies to provide the estimates for overseas tourism and travel in this release. The *Country of Residence Survey* is a continuous sample survey of passengers (both inward and outward) which provides an estimated country of residence breakdown for passengers entering and leaving Ireland. This distribution is applied to the total passenger movement figures to provide estimates of Irish trips abroad and trips to Ireland by non-residents. Trips to Ireland are categorised into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers. This survey provides information on the reason for journey, length of stay, expenditure and fare costs, in addition to residency. The results are combined with the overall residency estimates from the Country of Residence Survey to provide the overseas tourism and travel details shown in this release.

Periodicity

Quarterly.

Scope

The length of stay, residency, reason for journey, accommodation type (inbound travellers only) expenditure and fare costs for overseas travel into and out of Ireland.

Coverage

This release provides information on overseas travel into and out of Ireland. The results for overseas travel to Ireland are based on the travel and expenditure patterns of departing non-resident passengers while results for overseas travel by Irish residents are based on departing and incoming Irish passengers.

Travel by residents of Northern Ireland into or out of Ireland or travel within Ireland by Irish residents is excluded from this publication.

Data Collection

This release is based on the results of the Passenger Card Inquiry. The PCI surveys passengers at Dublin, Cork, Shannon and Knock airports and at Rosslare, Ringaskiddy and Dublin seaports. Data on the country of residence, length of stay, reason for journey, expenditure and fare costs is collected from passengers who complete a questionnaire provided by one of a team of Central Statistics Office (CSO) interviewers. This data is also collected by the Office of National Statistics staff on behalf of the CSO at Holyhead seaport covering passengers coming into the Republic of Ireland from Holyhead.

Sample Design

A sample of flights and sailings is selected to facilitate proper representation of airport/seaport pairings (e.g. Dublin-London Heathrow), day, night, weekday and weekend flights/sailings. The PCI card is then distributed by CSO interviewers to all passengers on these flights and sailings.

Where expenditure or fare data is missing, results are imputed using the 'nearest neighbour' imputation methodology. In other words, these expenditures and fares are estimated using the average fares of other observations in the sample with similar characteristics.

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Sample Size

The effective sample size for the PCI in Quarter 2 2018 was 51,000 passengers.

Definitions

Trip

In this release, a trip is defined as a journey (usually including a return) from one place to another, for any purpose (i.e. both tourism and non-tourism). The number of trips is calculated as the sum of both outward journeys and inward journeys divided by two.

Same Day Traveller

A traveller is classified as a same day traveller if his/her trip does not include an overnight stay.

Transit/Transfer Passengers

Transit passengers are defined as those who make a stop at an airport without any particular purpose other than being en route to another destination. These passengers generally do not disembark from their aircraft and are therefore not covered by the Passenger Card Inquiry.

Transfer passengers or 'connecting passengers' are also defined as those who make a stop at an airport without any particular purpose other than being en route to another destination. However, unlike transits, transfer passengers disembark the aircraft and pass through the airport en route to their connecting flight. Such passengers are included in the estimates of trips and expenditure for the Tourism and Travel release and are treated in the same manner as same-day visits. They are surveyed for the Passenger Card Inquiry.

Country of Residence

Country of Residence is defined as the country in which the person has resided for 12 months prior to interview.

Total Expenditure

Total expenditure refers to the amount paid for the acquisition or consumption of goods and services for one's own use or for use by others, for and during trips. It includes expenditure by travellers themselves, as well as expenses that are paid for or reimbursed by others. For example, expenses paid by another person (e.g. gift) or expenses paid directly by the employer for employees on business travel are included.

Total expenditure does not include purchases of land, real estate or motor vehicles.

Overseas Tourism & Travel Earnings

Overseas tourism and travel earnings refers to the total expenditure by overseas travellers while in Ireland plus fares paid by them to Irish air and sea carriers.

Overseas Tourism & Travel Expenditure

Overseas tourism and travel expenditure refers to the total expenditure of Irish residents on overseas trips (including all fares) less fares paid by them to Irish air and sea carriers.

Tourism & Travel Balance

This refers to the difference between tourism and travel earnings from overseas trips to Ireland and tourism and travel expenditure on trips abroad by Irish residents.

Rounding

Individual figures have been rounded independently and the sum of component items therefore may not necessarily add to the totals shown.

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